



(Incorporated in the Cayman Islands with limited liability)  
Website: <http://www.fecil.com.hk>  
(Stock code : 35.HK)

**FEC Scores Major Victories at  
Both the Mercury and IADA Awards**  
*'Superior Publications put the Spotlight on FEC'*

(28 March, 2017 - Hong Kong) Far East Consortium International Limited ("FEC" or the "Group"; SEHK: 35) is pleased and proud to announce that the Group recently won three Silver and one Bronze for its annual reports and company website at two separate prestigious industry award events – *The Mercury Awards and IADA Winter Awards*.

**Mercury Awards 2016/2017:**

-**Silver Award:** Annual Reports - Overall Presentation Category  
[Real Estate Developer Classification]

-**Silver Award:** Websites/Mobile Media Category  
[Investor /Shareholder Relations Site]

-**Bronze Award:** Annual Reports Interior Design Category  
[Traditional Format]

**IADA Winter Awards 2016**

-**Silver Award:** Traditional Format Category  
[Real Estate Development – integrated presentation]

The mission of the Mercury Awards is to highlight and recognise excellence in the design and execution of annual reports which go beyond conventional boundaries and reach new heights of creative brilliance. Awardees from across the globe are judged for work that exemplifies the very best in the aesthetic and artistic design of annual reports. These awards are internationally recognised and are known to be the "The Academy Awards of Annual Reports" in the financial and media markets. Primary selection was carried out by professionals in the fields of investor relations, writing, design and photography. Final selection was made by presidents, CEOs and other senior executives of global enterprises, as well as agencies and design firms, and was based on a set of stringent requirements. The Mercury Awards have earned global prestige from the underlying philosophy of paying homage to professionals who contribute to the advancement of communications and whose creativity makes a real difference across the world.

MerComm, Inc., which organises the Mercury Awards, is the sole independent awards group that aims to continually redefine levels of excellence in the communications sector and to award work that has provided an exceptional prestige to their own firms or clients.

**FEC Managing Director Chris Hoong** responded to the wins, saying: “These awards will go a long way providing great incentive for us to continue striving hard to achieve excellence in corporate governance. FEC is committed to enhance the Group’s transparency by providing shareholders, potential investors, the media and general public an easier way to learn about the Group’s development. We will continue to uphold best-in-class standards in our investor relations and corporate communications work while carrying out best practices with clear accountability to the investment community and general public at large. We applaud the superb work our teams have put in and look forward to even greater achievements in future.”

~End~

### **About Far East Consortium International Limited**

Far East Consortium International Limited was listed on the Hong Kong Stock Exchange in 1972 (SEHK: 35). The Group is mainly engaged in property development and investment, hotel operation and management, as well as car park and facilities management. The Group adopts diversified regional strategy and the “Chinese Wallet” strategy with business operations covering Hong Kong, Mainland China, Australia, Malaysia, Singapore, the United Kingdom and New Zealand.

#### **FEC official website:**

[www.fecil.com.hk](http://www.fecil.com.hk)

#### **FEC WeChat and Weibo:**

<http://www.weibo.com/u/5703712831>



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